ACA QLD 2020
NATIONAL CONFERENCE

19 - 21 June 2020 | The Star Gold Coast

Communications Package
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Early Education...
An endless adventure
The ACA Qld 2020 National Conference is fast approaching and to help spread the word we have compiled a communication package for you to share with your networks. This communication and branding pack consists of materials for distribution within your networks, as well as with external stakeholders. Please remember to like ACA Qld on social media to stay up to date with any 2020 conference resources for you to share from our Instagram, Facebook, Twitter and LinkedIn pages.

If you have any questions about the communication pack or how you may like to distribute these resources please don’t hesitate to contact ACA Qld Marketing and Communications Officer, Brianna Salmond at brianna.salmond@childcarealliance.org.au.
The purpose of this communications package is to facilitate consistent communication and awareness about the ACA Qld 2020 National Conference to take place from 19 – 21 June 2020.

This communications package provides content for newsletters, social media and supporting graphics to be shared through your networks, digital, online and social media channels. The package can also be found on our conference website childcareconference.com.au.

The package contains the following:

- Suggested newsletter articles to use in your communications
- Social Media posts
- A flyer with key information about the ACA Qld 2020 National Conference
- Other supporting graphics

Additional social media posts for speakers and workshops will be uploaded to the ACA Qld socials in the lead up to the conference and we encourage you to share these resources as well.
SHORT VERSION

Australian Childcare Alliance Queensland (ACA Qld) are hosting their National Conference from 19 - 21 June 2020. Being held at The Star Gold Coast, located at beautiful Broadbeach, with a standout line-up of speakers, dedicated Approved Provider Panel discussion, workshops and ‘Under the big top’ Gala Dinner this will be a weekend you don’t want to miss out on!

If you are a member of ACA you receive member pricing to the ACA Qld National Conference. For more information please contact the ACA Qld office at qld@childcarealliance.org.au.

LONG VERSION

The ACA Qld National Conference is back! Don’t miss out on a great weekend including Approved Provider panel discussion, keynotes from respected leaders in the sector, plenary sessions, concurrent workshop sessions, welcome event, conference Gala Dinner, and trade exhibition!

This year’s conference theme is Early education... An endless adventure. The theme reflects children’s early learning journey with the endless guidance and support of early year’s educators. The conference will leave you inspired and encourage you to broaden your networks by accessing exciting new learnings and resources demonstrated throughout the conference program.

Don’t miss out on another amazing ACA Qld conference! Register today by visiting the ACA Qld conference website childcareconference.com.au.
POSTS

Social Media

Please tag us @acaqld in all social media posts and use the hashtag #ACAQld2020

POST 1

Be a part of an eventful weekend with presentations from inspirational speakers, attendances at a variety of educational workshops and an ‘Under the big top’ Gala Dinner. Register today by visiting the #ACAQld2020 National Conference website here --> childcareconference.com.au

SUPPORTING GRAPHIC

#ACAQld2020 NATIONAL CONFERENCE

19 – 21 June 2020 | The Star, Gold Coast

childcareconference.com.au
Early Education...An endless adventure is this year’s theme for the ACA Qld 2020 National Conference. The theme reflects children’s early learning journey with the endless guidance and support of early year’s educators! Register today to secure your spot by visiting the #ACAQld2020 National Conference website here -->

childcareconference.com.au

SUPPORTING GRAPHIC

#ACAQld2020 National Conference

EARLY EDUCATION...
AN ENDLESS ADVENTURE

19 – 21 June 2020 | The Star, Gold Coast

childcareconference.com.au
Supporting Graphics

SUPPORTING GRAPHIC 1

See next page for other supporting graphics.
Join us for an incredible conference weekend which includes a standout line-up of speakers including Anthony Semann, Dr John Irvine and Toni and Robin Christie from Childspace, dedicated Approved Provider Panel Discussion, workshops and our 'Under the big top' Gala Dinner!

All ACA Members receive Member pricing to the ACA Qld National Conference.

EARLY BIRD DISCOUNTED REGISTRATION UNTIL 31 MARCH!

childcareconference.com.au

#ACAQld2020

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